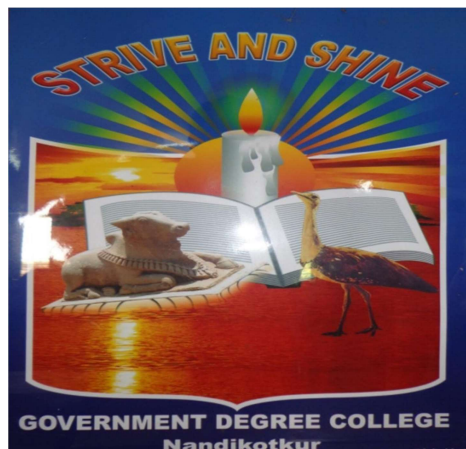


Government Degree College, Nandikotkur



3.2.1: Institution has created an ecosystem for innovations, Indian Knowledge System (IKS), including awareness about IPR, establishment of IPR cell, Incubation center and other initiatives for the creation and transfer of knowledge/technology and the outcomes of the same are evident

INTELLECTUAL PROPERTY RIGHTS



Government of India
Ministry of Commerce and Industry
Department for Promotion of Industry and Internal Trade
Office of the Controller General of Patents, Designs and Trade Marks

CERTIFICATE OF APPRECIATION

Presented to

GOVERNMENT DEGREE COLLEGE, NANDIKOTKUR

*In recognition of active participation in the **National Intellectual Property Awareness Mission (NIPAM)** launched by the Government of India on the occasion of the 75th anniversary of independence under the banner "Azadi Ka Amrit Mahotsav" to create widespread awareness on Intellectual Property Rights (IPR). The exceptional contribution in successfully organizing the awareness programme on **March 04, 2022** in association with **Intellectual Property Office, Chennai** by providing your valuable time and support is highly appreciated.*

Solicit your continued support for outreach of IPR far and wide.



Date: March 05, 2022


(RAJENDRA RATNOO, IAS)
CONTROLLER GENERAL OF
PATENTS, DESIGNS & TRADE MARKS

**PARTICIPATION
IN
National Intellectual Property Awareness Mission
(NIPAM)**

One day National webinar on Intellectual Property Rights is organized by National Intellectual Property Awareness Mission, Govt. of India as part of National Intellectual Property Rights Awareness. The staff members along with the students attended it and came to know the ins and outs of intellectual property rights. The speakers who took part in it explained at length aims and ends of programme. The students who took part in it became aware of intellectual property rights. Promoting awareness among the students is a novel one.

Forwarded

 Meet virtually with Cisco Webex. Anytime, anywhere, on any device.
Simple, modern video meetings for everyone on the world's most popular chennai-patent.webex.com

Greetings to All Faculty Members & Students,
Government Degree College, Nandikotkur, Kurnool District and Office of The Controller General of Patents, Designs & Trademarks, Department of Promotion of Industry and Internal Trade are organizing a National Seminar entitled as "Awareness Program (Webinar) on Intellectual Property Rights (IPR)" as part of National Intellectual Property Awareness Mission (NIPAM), Government of India.

*All are

cordially invited to participate virtually

Join from the meeting Link (Cisco Webex):
<https://chennai-patent.webex.com/j.php?MTID=mb441ad13901eea17d3e77dec6f22e3ab>

Date: 04/03/2022 (Fri... Read more

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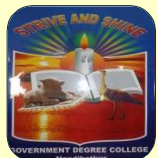
Sample Certificate

 INTELLECTUAL PROPERTY INDIA PATENTS, DESIGNS, TRADE MARKS & GEOGRAPHICAL INDICATIONS	 सत्यमेव जयते Government of India Ministry of Commerce and Industry Department for Promotion of Industry and Internal Trade Office of the Controller General of Patents, Designs and Trade Marks	 NIPAM NATIONAL IP AWARENESS MISSION	
CERTIFICATE			
This is to certify that, MR. B.VINOD of GOVERNMENT DEGREE COLLEGE, NANDIKOTKUR has successfully participated in IP Awareness/Training program under			
NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION on March 04, 2022			
Organized by Intellectual Property Office, India			
Date: March 05, 2022		 (RAJENDRA RATNOO, IAS) CONTROLLER GENERAL OF PATENTS, DESIGNS & TRADE MARKS	



3.2.2 Number of workshops/seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years

Year	Name of the workshop/ seminar/ conference	Number of Participants	Date From – To	Link to the Activity report on the website
2023	NATIONAL WEBINAR IN "INTELLECTUAL PROPERTY RIGHTS "(IPR)	248	10.03.2023	https://drive.google.com/file/d/1-wTLda28VKPrkCTWMLUQcfLDN1RFwB9Y/view?usp=sharing



GOVERNMENT DEGREE COLLEGE

Nandikotkur , Nandyal Dist., Andhra Pradesh
(Reaccredited with Grade "B" by NACC)



National Webinar On Intellectual Property Rights (IPR)

With reference to Innovation and Research of New
Education Policy (NEP – 2020)

10th MARCH 2023, 10:30 am to 12:30 pm

Webinar Link: <https://meet.google.com/toa-okqb-inj>

Resource Persons

Dr M Buchaiah

Asst. Prof. in Commerce,
GDC, Srisailem Project

& Sri D Ramakrishna

Asst. Prof. in Commerce,
Aditya Educational Institutions

CHIEF PATRON

Dr. Pola Bhaskar, I.A.S.

Commissioner of Collegiate Education,
A.P., Mangalagiri



PATRON

Dr R.Suneetha, Principal
GDC Nandikotkur



Organizers

Sri. K Venkata Reddy, Lect. in Commerce

Dr Shaik Thajoddin, Reader in Mathematics

Dr M Amaravathi Lect. in Commerce

Dr S Mohana Murali, Lect. in Commerce

Technical Support.

Sri P Thirumaleswara Reddy

ABOUT THE COLLEGE

Government Degree College, Nandikotkur has been a Power House to nearby village students since its inception in 1982. The college is recognized by U.G.C. under 2F in 1991 and 12B in 1992 and is affiliated to Sri Krishnadevaraya University, Ananthapur At Present Affiliated to Rayalaseema University, KURNOOL. Our College has the distinction of its construction on the slopes of 'Nallamalai Mountains' and very near to Sangameswaram Temple where seven rivers merge into the great Krishna river. The town is encircled by nine Nandis (Bulls) which were erected by the Kakathiyarulers. One of the three rare Temples of the Sun God in India is located in Nandikotkur and was constructed by the Chalukya Kings. The town has derived its name as Nandikotkur because of the local deity Nandikotkurramma. Rare species of the Great 'Indian Black Bustard' Sanctuary is worth seeing for those interested in the study of birds. **Our College Website : <https://gcdndk.ac.in/>**

THE DEPARTMENT OF COMMERCE

The Department is offering B.Com (CA) and B.Com (GEN) since its inception 1982. Department designed to enable village students to acquire the knowledge, skills and abilities to analyze and synthesize the contemporary realities of the business. Programmes implemented by the department aims at instilling conceptual and practical learning to inculcate over all development. The Department in an effort to blend curriculum and 'beyond curriculum skills' to increase the employability of students of Higher Education, signed an MoU with many Organizations in Govt. and Private institutions, and to offer hands-on training in Tally Prime, accounting software and certification. Department of commerce is dedicated to excellence in performance and committed to provide quality education, opportunities to Village students both men and women. Challenges to entrepreneurs and services that meet the needs of business and also contribute for the society's wellbeing development and to meet global competencies always.

ABOUT THE RESOURCE PERSONS



Dr. M. Buchiah holds a M.Com., M.Phil., Ph.D from Osmania University. He was awarded UGC-JRF and cleared APSET has over 12 Years' experience in teaching, Research and Industry. Presently, working as HoD, Dept. of Commerce, Govt. Degree College, Srisailem Project. Prior to that he worked in PSC&KVSC Govt. College Nandyal, He also awarded Minor research Project from UGC-SERO, Hyderabad. Dr. M. Buchiah has participated in several National and International Seminars and Presented number of Research Papers in national and International conferences on Commerce and Management and has fifteen publications to his credit in reputed Journals.



Ramakrishna Dasiga, Faculty in Department of Management, Aditya Degree College, Rajamahendravaram He worked as Asst. Professor in Rajiv Gandhi Institute of Management & Science, Kakinada for 11 years after that Joined as Faculty member in Aditya Educational Institutions since 2020. He has completed 4 FDP programs from NPTEL, Delhi Technological University, Mahatma Gandhi University AND JNTUK. He has published more than 15 research articles in reputed Journals and Institutes like IISc Bangalore, IIM Trichy, IIMV etc., and participated and presented research papers in UGC, RUSA and ICSSR Sponsored National seminars and Workshops. He is life member of Indian Society for Training and Development (ISTD- Visakhapatnam Chapter), New Delhi and Life member of National Institute of Personnel Management (NIPM- Godavari Chapter).

Scope of the webinar

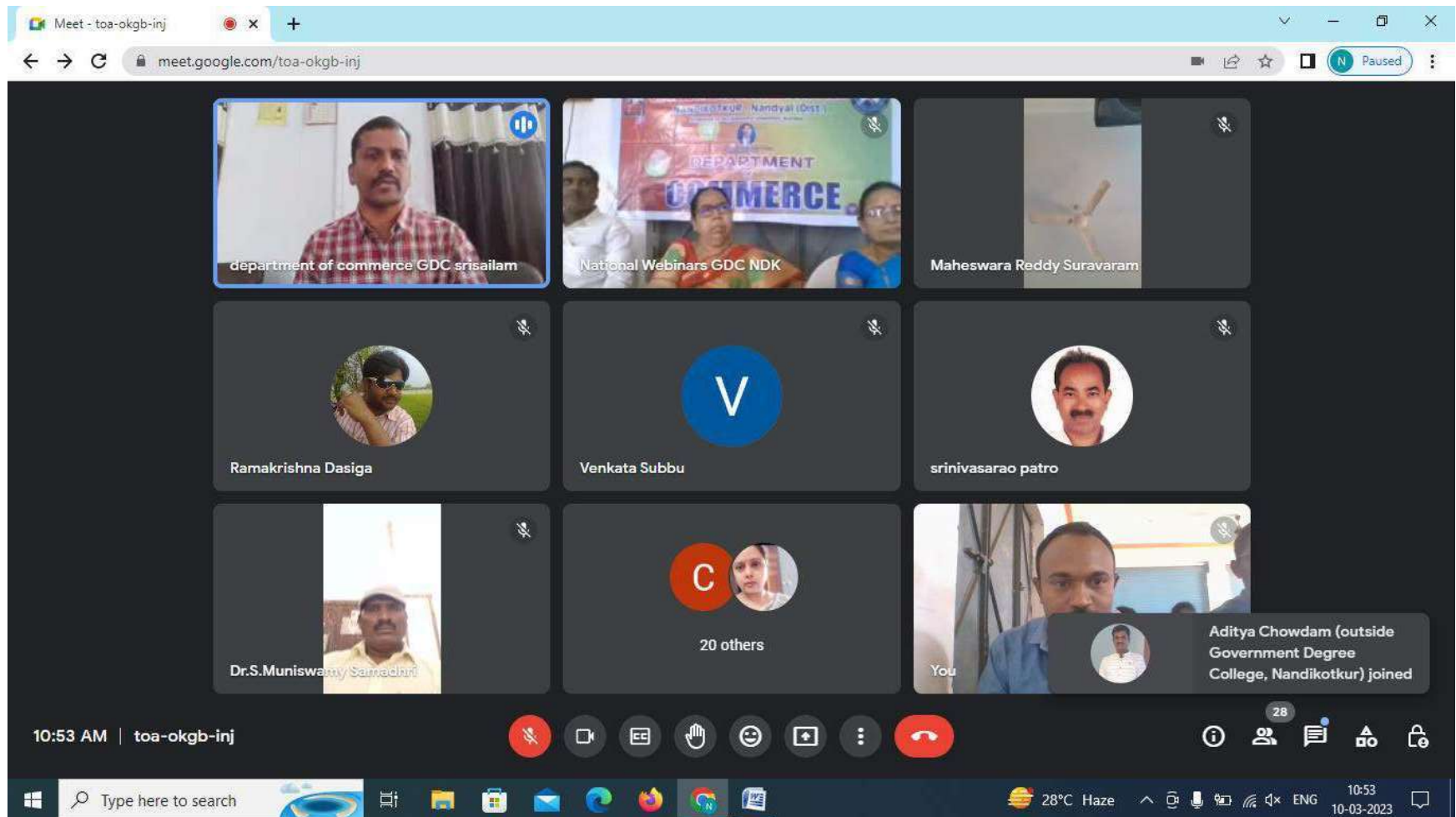
Intellectual property rights (IPR) refer to the legal rights that protect the creations of the human intellect, such as inventions, literary and artistic works, symbols, names, images, and designs. IPR includes patents, trademarks, copyrights, and trade secrets. Overall, intellectual property rights play an important role in encouraging innovation and creativity by providing creators with the legal protection and financial incentives they need to continue developing new ideas and products. And Universities and public research institutions are among the direct contributors towards innovation and research, particularly in emerging economies. The potential pool of talent for innovation in these economies also emanates largely from educational institutions and research institutions. Off late, the significance of Intellectual Property Rights (IPR) in higher education has been widely recognized. This could be credited to the National IPR Policy approved by the Union Cabinet in May 2016, which was the first ever IPR policy framed by the Government of India. The primary focus of this Policy is towards promoting innovation and creativity, especially amongst entrepreneurs and in higher education institutions. The Policy brief specifically mentions synergizing all forms of IPR, concerned statutes and agencies for tapping the creativity and innovative energies in India with a special emphasis on start-ups and educational institutions.

Follow this link to join in IPR & NEP - 2023 WhatsApp group:
(<https://chat.whatsapp.com/HHoMHmkCU2ODZFcpG42v8N>)

For more details contact:

Dr S Mohana Murali,
Lect. in Commerce
Con No: 9985735625

Screenshots of Webinar



Meet - toa-okgb-inj

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Paused

department of commerce GDC srissailam

10:54 AM | toa-okgb-inj

28

28°C Haze

10:54
10-03-2023

The screenshot displays a Google Meet interface within a web browser. The address bar shows the URL 'meet.google.com/toa-okgb-inj'. The main video feed features a man with a mustache wearing a red and white checkered shirt, identified as 'department of commerce GDC srissailam'. To the right, a vertical list of participant thumbnails is visible, including 'National Webinars ...', 'Ramakrishna Dasiga', 'Maheswara Reddy ...', 'Dr.S.Muniswamy Sa...', 'Venkata Subbu', 'srinivasarao patro', '20 others', and 'You'. The bottom control bar includes icons for mute, video, chat, and other meeting functions, along with the current time '10:54 AM' and meeting ID 'toa-okgb-inj'. The Windows taskbar at the very bottom shows the system clock as '10:54' on '10-03-2023' and the weather as '28°C Haze'.

Meet - toa-okgb-inj

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Paused



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National Webinars G...



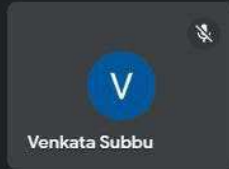
Ramakrishna Dasiga



Maheswara Reddy S...



Dr.S.Muniswamy Sa...



Venkata Subbu



srinivasarao patro



Dr. Parimala Devi



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Rangasamy saravan...



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Aditya Chowdam



Vasubabu Dabbada



Anitha P



Dr. Sirisha Kanagala



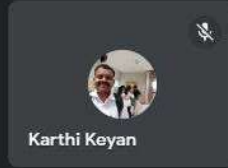
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Girish Maheshwari



Karthi Keyan



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DIVYA PRIYADARSHINI N



Vaidyam Sreedhar



Vaidyam Sreedhar (outside Government Degree College, Nandikotkur) joined

10:56 AM | toa-okgb-inj





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